

November 3, 2011

M E M O R A N D U M

TO: Representative Leslie Osborn
FROM: Dawn Marks, Research Analyst
SUBJECT: Public Television Funding

This memorandum addresses your request for information about public television funding. I have attached a chart provided by the Corporation for Public Broadcasting that shows types and percentages of funding for public television by state. A handful of stations have yet to submit their financial information for fiscal year 2010 so this chart should be considered an estimate from the Corporation for Public Broadcasting. In addition, a corporation representative cautioned that there is likely a mistake in Wyoming's figures because stations indicated that that 97 percent of funding was from governmental sources.

It also is important to note that states may have multiple stations and that the type of licenses may vary as well within this comparison. I have also attached some charts provided by OETA showing comparisons to states that have similar licenses to OETA, which has several locations and equipment throughout the state to provide widespread service.

Public television stations can vary in size, capability and type of license. For example, Oklahoma has a state license to operate OETA. Types of licenses include community, local, state and university. Organizations and governments that have those licenses can seek funding through several channels including federal, state government, foundations, businesses and individuals through fundraising efforts. A smaller amount can come from revenue from the sale of merchandise associated with programming. The Corporation for Public Broadcasting administers the federal grant program which provides three types of grants to public television and radio stations, with most going to television stations. Some stations use governmental funding to attract and match funding from other sources such as foundations. Most foundation grants are contingent upon stations using funds for specific purposes.

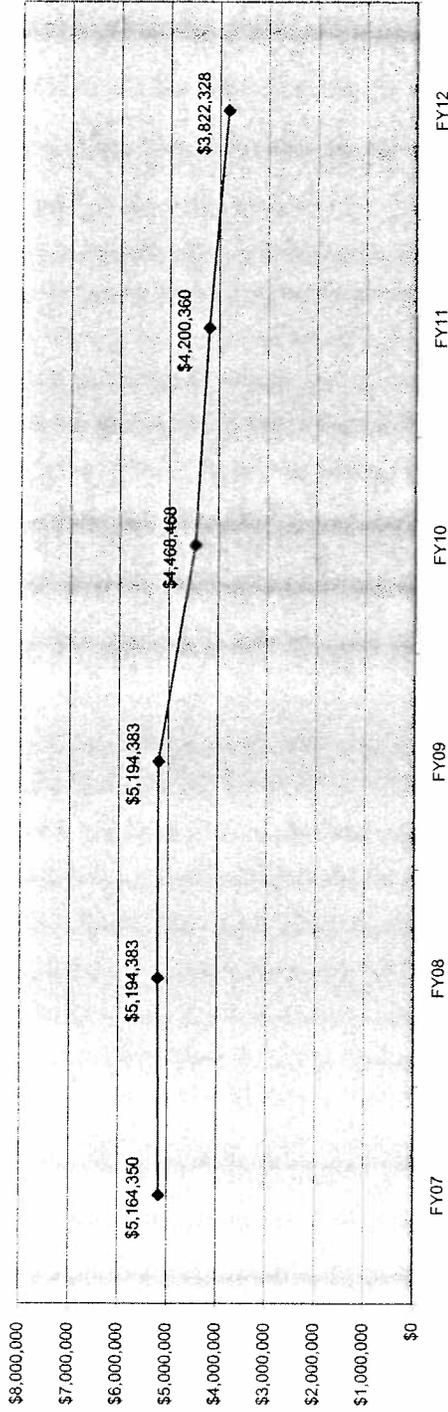
You also might be interested in a 2007 study from the U.S. Government Accountability Office that discusses public television funding, challenges and the goal to increase major gifts from individuals. To find the study, follow this link: <http://www.gao.gov/new.items/d07150.pdf>.

I hope this answers your questions. Please don't hesitate to contact me should you need further assistance.

DM/12-0988
Enclosures

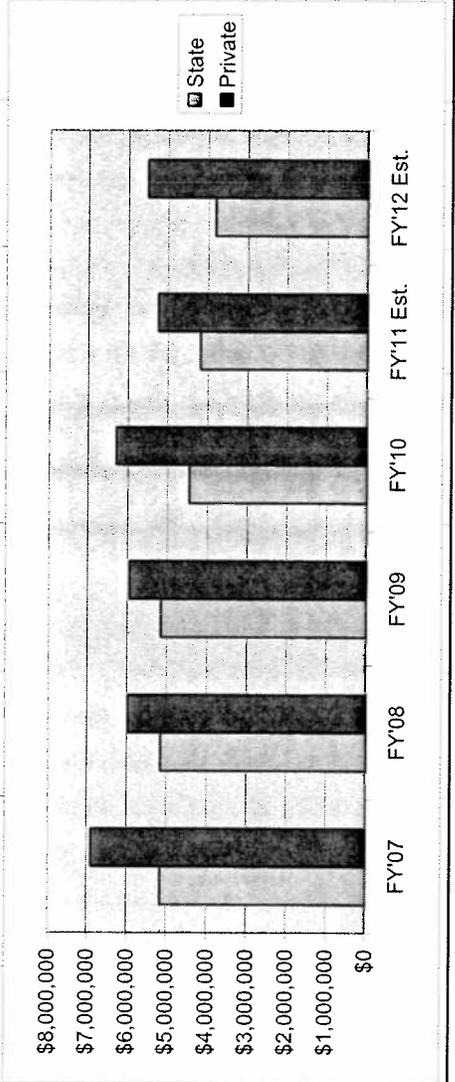
	FY07	FY08	FY09	FY10	FY11	FY12
Appropriation	\$5,164,350	\$5,194,383	\$5,194,383	\$4,468,468	\$4,200,360	\$3,822,328

State Appropriations
OETA



State Appropriations
Foundation and Private
Funding, by Source

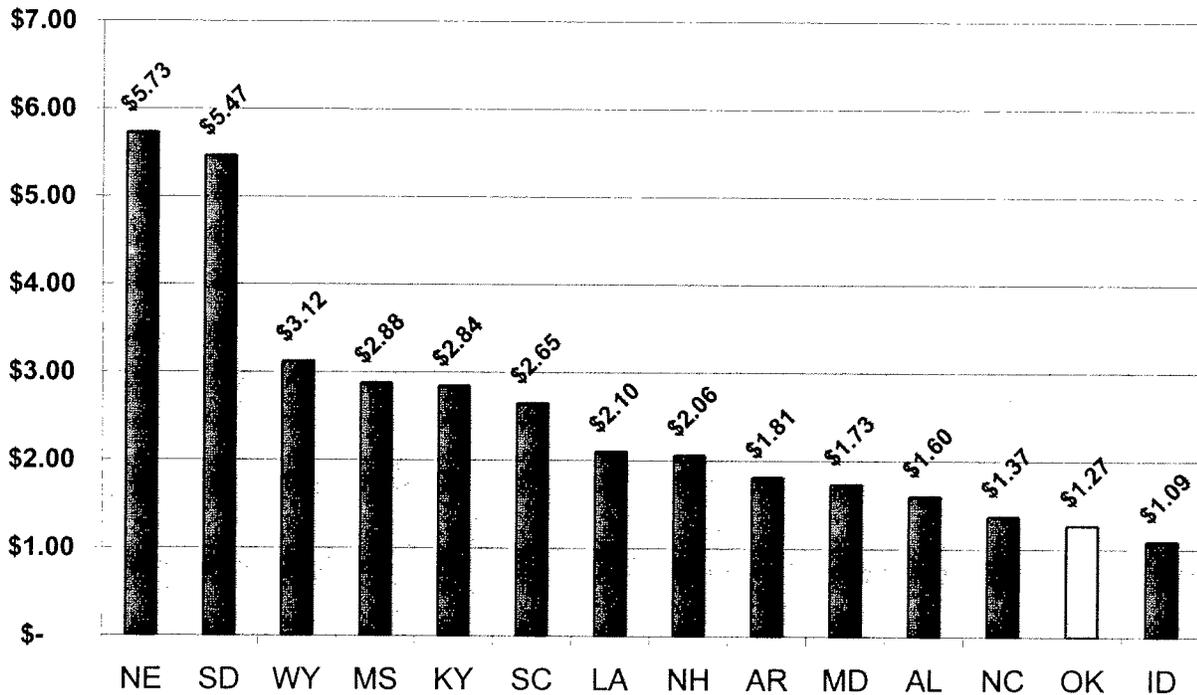
	FY'07	FY'08	FY'09	FY'10	FY'11 Est.	FY'12 Est.
State	\$5,164,350	\$5,164,350	\$5,164,350	\$4,468,468	\$4,200,360	\$3,822,328
Private	\$6,902,902	\$5,992,253	\$5,955,660	\$6,304,000	\$5,261,000	\$5,524,050



	2010 State Appropriation	Population	State dollars per person		
Alabama	\$ 7,458,331	4,661,900	\$ 1.60	NE	\$ 5.73
Arkansas	\$ 5,175,000	2,855,390	\$ 1.81	SD	\$ 5.47
Idaho	\$ 1,659,000	1,523,816	\$ 1.09	WY	\$ 3.12
Kentucky	\$12,141,000	4,269,245	\$ 2.84	MS	\$ 2.88
Louisiana	\$ 9,269,062	4,410,796	\$ 2.10	KY	\$ 2.84
Maryland	\$ 9,752,603	5,633,597	\$ 1.73	SC	\$ 2.65
Mississippi	\$ 8,457,243	2,938,618	\$ 2.88	LA	\$ 2.10
Nebraska	\$10,223,556	1,783,432	\$ 5.73	NH	\$ 2.06
New Hampshire	\$ 2,714,000	1,315,809	\$ 2.06	AR	\$ 1.81
North Carolina	\$12,642,805	9,222,414	\$ 1.37	MD	\$ 1.73
Oklahoma	\$ 4,609,368	3,642,361	\$ 1.27	AL	\$ 1.60
South Carolina	\$11,878,522	4,479,800	\$ 2.65	NC	\$ 1.37
South Dakota	\$ 4,397,522	804,194	\$ 5.47	OK	\$ 1.27
Wyoming	\$ 1,663,827	532,668	\$ 3.12	ID	\$ 1.09

Information supplied by the Organization of State Broadcast Executives (OSBE) and the U.S. Census Bureau

2010 Public Television State Network
Operation Appropriations Per Capita



FY2010 Governmental Vs. Non-Governmental Funding for Public Television Stations, By State

Estimates Based on FY2010 Annual Financial Reports filed by stations with the Corporation for Public Broadcasting, which some, but not all, stations have submitted as of 8/31/11.

State	Federal Govt Revenue as a % of Total Revenue ¹	State Govt Revenue as a % of Total Revenue ²	Local Govt Revenue as a % of Total Revenue	Total Government Revenue as a % of Total Revenue	Total Non-Governmental Revenue as a % of Total Revenue
ALASKA	42.99%	8.76%	4.50%	56.25%	43.75%
ALABAMA	46.23%	33.18%	0.03%	79.45%	20.55%
ARKANSAS	21.12%	60.87%	0.06%	82.04%	17.96%
ARIZONA	19.57%	1.59%	2.67%	23.84%	76.16%
CALIFORNIA	16.77%	1.09%	4.62%	22.47%	77.53%
COLORADO	17.49%	0.40%	0.22%	18.10%	81.90%
CONNECTICUT	16.73%	0.00%	0.00%	16.73%	83.27%
DISTRICT OF COLUMBIA	26.22%	0.00%	0.17%	26.38%	73.62%
FLORIDA	19.45%	11.22%	8.45%	39.12%	60.88%
GEORGIA	15.55%	49.62%	0.16%	65.34%	34.66%
HAWAII	20.75%	1.11%	0.00%	21.86%	78.14%
IOWA	12.98%	42.98%	0.02%	55.98%	44.02%
IDAHO	18.54%	18.27%	0.01%	36.82%	63.18%
ILLINOIS	34.39%	2.76%	0.02%	37.17%	62.83%
INDIANA	25.61%	4.08%	0.69%	30.38%	69.62%
KANSAS	31.89%	13.21%	1.07%	46.17%	53.83%
KENTUCKY	16.37%	45.72%	1.27%	63.37%	36.63%
LOUISIANA	15.29%	25.88%	1.59%	42.76%	57.24%
MASSACHUSETTS	37.77%	0.21%	0.00%	37.98%	62.02%
MARYLAND	15.25%	36.53%	0.46%	52.24%	47.76%

¹ Includes grants from CPB (a federally-funded nonprofit) as well as grants from federal departments and agencies such as the Departments of Commerce and Education and the National Endowments for the Arts and Humanities.

² Includes funding from state boards and departments of education or other state government or agency sources but not from state colleges and universities or other state-supported colleges and universities.

MAINE	18.82%	18.15%	0.18%	37.16%	62.84%
MICHIGAN	19.66%	0.14%	0.00%	19.80%	80.20%
MINNESOTA	18.25%	14.48%	0.91%	33.64%	66.36%
MISSOURI	23.81%	6.45%	1.14%	31.39%	68.61%
MISSISSIPPI	24.02%	53.20%	0.45%	77.66%	22.34%
MONTANA	32.02%	0.36%	0.00%	32.38%	67.62%
NORTH CAROLINA	14.62%	32.61%	2.38%	49.61%	50.39%
NORTH DAKOTA	29.28%	11.14%	0.41%	40.84%	59.16%
NEBRASKA	17.73%	36.31%	0.04%	54.08%	45.92%
NEW HAMPSHIRE	22.70%	26.95%	0.00%	49.66%	50.34%
NEW JERSEY	14.20%	31.48%	0.98%	46.65%	53.35%
NEW MEXICO	21.67%	18.99%	1.70%	42.36%	57.64%
NEVADA	9.29%	0.34%	12.01%	21.65%	78.35%
NEW YORK	15.21%	4.86%	5.60%	25.67%	74.33%
OHIO	20.52%	12.49%	3.64%	36.65%	63.35%
OKLAHOMA	21.76%	35.34%	0.25%	57.36%	42.64%
OREGON	24.51%	0.43%	0.03%	24.98%	75.02%
PENNSYLVANIA	16.08%	3.15%	0.59%	19.82%	80.18%
RHODE ISLAND	16.49%	21.02%	1.63%	39.14%	60.86%
SOUTH CAROLINA	20.31%	55.36%	1.51%	77.18%	22.82%
SOUTH DAKOTA	26.53%	48.85%	0.01%	75.39%	24.61%
TENNESSEE	49.25%	2.72%	0.89%	52.87%	47.13%
TEXAS	22.89%	1.60%	4.01%	28.50%	71.50%
UTAH	11.14%	32.62%	0.48%	44.24%	55.76%
VIRGINIA	20.98%	5.95%	3.33%	30.26%	69.74%
VERMONT	18.31%	10.19%	0.05%	28.55%	71.45%
WASHINGTON	17.98%	0.64%	2.79%	21.41%	78.59%
WISCONSIN	13.05%	9.63%	14.42%	37.10%	62.90%
WEST VIRGINIA	20.74%	65.64%	0.47%	86.84%	13.16%

WYOMING	37.84%	58.65%	0.00%	96.49%	3.51%
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